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BELLEVUE, Wash., March 5, 2018—[Aegis Living](#), a leader in assisted living and memory care, today announced the appointment of Angie Snyder as the new chief marketing officer. With more than 20 years management experience with nationally recognized brands, including Nordstrom and Marriott, Snyder will oversee marketing, sales, brand management, communications and the resident Life Enrichment® program for the Aegis Living.

"Angie will have a pivotal role in driving our future success," said Judy Meleliat, president of Aegis Living. "We're very excited that she brings experience with a premier, nationally-recognized customer-centric retail brand. We believe that her skills will complement our team with fresh, inventive strategies that continue to grow the Aegis Living brand and excellence in service."

Snyder comes to Aegis Living after more than a dozen years with Nordstrom, where she most recently served as the company's vice president of marketing. As a highly regarded leader, Snyder supported aggressive growth and expansion for Nordstrom and Nordstrom Rack and led numerous change initiatives to better compete in the evolving retail industry. Snyder's contributions at Nordstrom spanned disciplines to include consumer insights and brand strategy to corporate strategy and finance. Prior to Nordstrom, she led the repositioning of the Renaissance Marriott brand. She holds a bachelor's degree from Willamette University and MBA from the University of Maryland.

As chief marketing officer, reporting to the company president, Snyder will direct strategic initiatives for the corporate entity and all 29 assisted living properties across three states. She will also be instrumental in launching new Aegis Living communities, including two that are planned in the greater Seattle area this year, and another eight over the next several years.

"I feel privileged to lead the Aegis Living brand forward and excited to bring my experience to help drive continued growth and innovation," said Snyder. "I was drawn to the company by its warm culture, impressive leaders and true dedication to making seniors' lives better."

About Aegis Living

Aegis Living is a national leader in assisted living and memory care. The privately held company founded in 1997 is headquartered in Bellevue, Wash., and operates 29 communities in Washington, California and Nevada with 10 new communities in

development. Follow the company on Twitter @aegisliving and Facebook at <http://www.facebook.com/AegisLiving>. Visit the company website at <https://www.aegisliving.com/>.